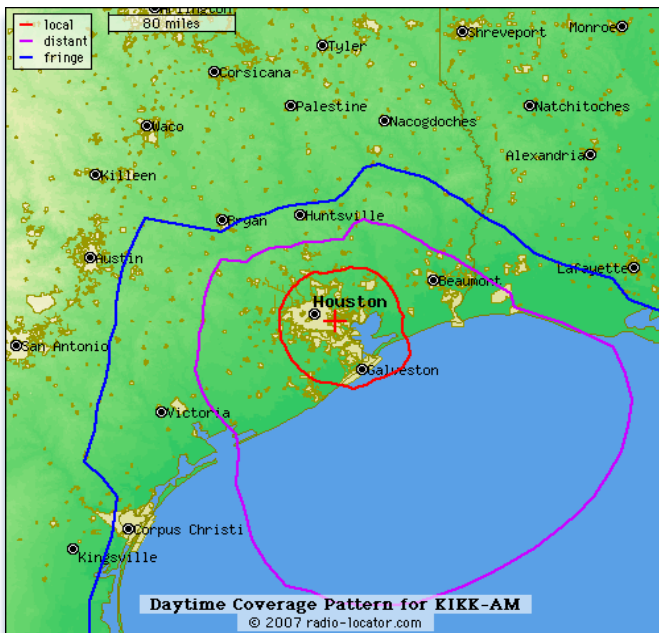
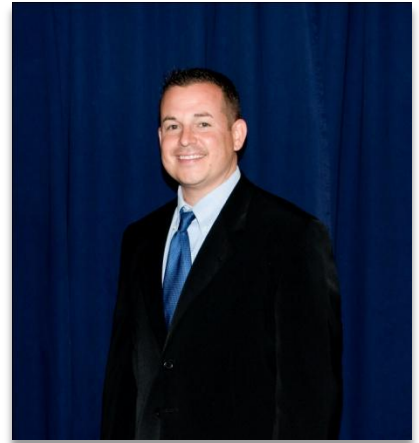




The **Texas Business Leaders Show** is hosted by **Forrest Crump** on **CBS Radio News 650 AM, Sundays, 8-9 AM Central Time**. It's a fast-paced format providing an objective blend of business and marketing talk covering a variety of topics.

Forrest is a family man and local entrepreneur who brings over a decade business of experience to the show.



Audience Composition:

- Business Owners : 78+%
- Ages 35-65 /Male: 54% /Female: 46%
- Income – \$150k+: 58%
- College Education: 76%
- Married: 67%
- Homeowners – 87%
- Home Value \$250k+: 37%
- 2nd Property: 19%